

STRATHMORE STANDARDS

VOL XXVI, NO. 39

Strathmore, Alberta, July 31st, 1935

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To The Electors of The Province of Alberta

In 1932 there assembled at the City of Edmonton from all parts of Alberta a large body of women and men with the determination—firstly, that affairs in this Province must be changed—that no longer must our people be neglected; and secondly, that they were prepared to see that the change was brought about. With these things in mind the Alberta party was reorganized. It was determined that no longer must the Government's policy of drift and carelessness be allowed to continue; no longer must the poor be exploited and taxation increased from year to year; and no longer must waste be permitted.

In order to accomplish these things and to give Alberta a new start, people engaged in every industry and interest were consulted. By correspondence, consultations and conferences, opinions and suggestions were obtained from the grain growers, the livestock breeders, the beekeepers, the homesteaders, those living on the irrigation projects, the teachers, the returned soldiers, the unemployed, the coal, oil, lumbering, fishing, merchandising and manufacturing industries, the transportation interests, the school and municipal districts, and every other line of endeavor for the purpose of building up a Reform Policy, a People's Policy, a Taxpayers Policy.

It was believed that the problems confronting the people of Alberta at this time could be solved by direct and definite action in the province rather than by fruitless trips to Toronto, Regina, Winnipeg, Montreal, Vancouver and Ottawa, where the Government has been making. Instead of facing our problems and trying to solve them our Government has been running away from them and the result has been disaster.

The considered opinions of the Alberta people, regardless of political affiliation or industry, have been obtained and consolidated in the platform which the Alberta Liberal party is submitting for your consideration. This platform is different from any that has ever been adopted by any political party in this province. It is not general in character but is specific as to what must be done and will be done. It is the expression of the people of Alberta, and it is out of the minds of the electors that we believe that the solution of our difficulties must come.

In presenting this platform to you the Liberal party is at the same time requesting you, regardless of what your past political leanings may have been, to send us your personal suggestions as to what you think will be good for your own district and for the province as a whole.

The Liberal party is asking you to join in giving Alberta a New Start, a New Deal.

Platform will appear in next issue.

Social Credit Campaign

Social Creditors throughout the district, will be given the opportunity of meeting the candidate for Gleichen Constituency, Mr. I. M. McKenzie, at a series of meetings to be held in all principal points of this riding.

This comprised part of an extensive campaign for Social Credit to be instituted in this constituency, as arranged at a meeting of directors held at Strathmore on Friday, July 26th, with Mr. A. J. Strumpton, Constituency President, in the chair, an excellent representation from all divisions of the constituency, have directed thoroughly all phases of the campaign. Reports from the seven zones into which the constituency is conveniently divided indicated that there is a lack of enthusiasm for the Social Credit cause, and the announcements of the date of the election, and the name of the candidate, have directed the whole of this enthusiasm toward a definite end.

Committee Rooms have been located in the Barber and Craddock building, where all information pertaining to the election, including voters list, voting, etc. may be obtained.

A full list of meetings will be published in this paper next week.

Local News Items

The Misses Thompson of Hiram have returned to their home after visiting Mrs Van Tighem.

It was with deep regret that we learned that Bishop Sherman has been recently bereaved in the death of his sister Miss Myra Sherman in Toronto. Miss Sherman visited in Calgary and had taken an active part in church work in both Fredericton, N. B. and Toronto.

Mr. Louis Herd of Edmonton is a guest at the home of Mrs. B. F. Jones. Miss Elsie Carlson returned on Sunday, after a weeks visit with her brother in Brooks.

Miss Frances Jones has returned from a visit with Miss Doris Williams at Rockyford.

Two of the Nines from the Uraline Convant in Calgary are assisting Father Cosman to conduct a summer school in Strathmore. This is being much appreciated and enjoyed by the children, judging from the splendid attendance. This is a very worthy undertaking and fulfills a much need when the first flush of freedom of the holidays is getting out.

Several of Strathmore's coming out couples enjoyed a very pleasant outing at the Inglewood course in Calgary last Sunday. Mrs. Ridley was the fortunate winner of the prize open to the visiting ladies.

Be sure and see "College Rhythms" this week at Hirtle's Theatre. It is a gay and musical picture, and has a number of the most popular songs of the day. Also next week dainty Janet Gaynor and Lew Ayres in "Saratoga".

Someone has said that a memory does not last longer than any other; however that may be, when we combine it with a picture which also pleases the eye it does indeed make a very lasting impression. Such a picture is presented by Mrs. De Witte garden with its many varieties of flowers making a very colorful picture and thus combined with the fragrance, with her lovely rose bushes a crown of glory over all, makes a rare picture to stare away in our memory chest and be recalled next winter.

Mrs. Nels White entertained recently at a bridge party in honor of her sister, Miss Ruth Fairlie.

Mr. and Mrs. McPhail enjoyed an outing at Waterton Lakes this week.

Mrs. Nels White entertained at the tea hour Friday afternoon in honor of her sister Miss Ruth Fairlie.

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One of the prettiest parties of the summer season, was held recently at the home of Mr. Mier in honor of Miss Jean Wonnacott. The color scheme was pink and white and was very attractively carried out with candles and tulle. About thirty guests were present.

Miss Hevery of California, is a guest at the home of Mr. and Mrs. Chas Cowell.

Miss Eileen Kelly of Calgary who has been the guest of her Aunt Mrs. Van Tighem returned home on Tuesday.

Hail stones cut a wide swath in the city ridge district recently leaving much devastation and heart ache in its path. Among others Jonathan Wheatley, U. P. A. Candidate in that riding suffered about 200 acres total loss.

Funeral services for the late C. C. Epp took place Friday, July 26. The late Mr. Epp was born in Russia and came to Alberta about ten years ago, residing with an uncle. He took his high school course in Naro and attended at the Calgary Normal School. He has been teaching at the Namaka Public School for the past two years. Burial took place at Cox Hill, near Sudria. He is survived by his grand mother, sister and two Uncles.

The home of Mr. and Mrs. M. S. Hirtle was the scene of a very happy gathering recently when Edith and Fred entertained at four tables of bridge. A very merry evening followed by delicious refreshments brought the pleasant event to a close.

Alan MacDonald of Calgary is a guest at the home of Mr. and Mrs. H. McGregor.

Clean-up, paint-up and keep it up were the watchwords at the swimming pool this week. Hats off to the girls who started this good work and we can see a keen race between the boys and girls as to who will win first place as painting experts.

Miss Roberta Gardner of Calgary is spending a few days at the home of Miss Lois Schulte.

Miss Ruth Fairlie of Manitoba is visiting her sister Mrs. Nels White on route to the coast.

Mr. Jack Davidson of Calgary visited at the home of Mrs. M. S. Hirtle on Sunday.

Mrs. Nell McDonald of Calgary returned home Sunday after being the guest of Mrs. McGregor for several days.

Dr. and Mrs. Moore formerly of Strathmore were recent visitors at town renewing old acquaintances.

T. S. Hughes Presents His Platform



T. S. HUGHES

Tennis

RESULTS OF TENNIS TOURNAMENT

Even tennis was played in the Tennis Tournament held here on July 28 when Bessano players came to Strathmore for some keenly contested games. Although the weather man was a bit threatening at times, the day on the whole was fine and nice, good weather for playing prevailed. The final results were Strathmore 20 sets and Bessano 12. It is hoped to have a return game at Bessano next Sunday.

Mr. and Mrs. J. D. North entertained at dinner on Sunday in honor of Mr. and Mrs. H. R. Higgins of Cincinnati, Ohio, Mrs. B. E. Mayhew, Mrs. Isabel and daughter, Gene Burgess of Alton, Illinois and Mr. and Mrs. C. M. Johnston of Aldridge, Alta. This was a reunion of three sisters and one brother. The first in ten years.

Mr. and Mrs. J. McPhail of Nelson, B.C. were recent visitors at the home of the latter's sister Mrs. M. A. Rogers and Mr. Hollinger. Mr. and Mrs. Hollinger motored with them as far as Cochrane on their return.

Mrs. Marcum recently left for a short visit in High River.

Mr. and Mrs. Nicholls and Don recently returned from Sylvan Lake and have come on to Waterton Lakes for a short holiday.

To the Electors of the Gleichen Constituency.

Having been nominated by the Provincial Conservative Party at a convention held at Strathmore some time ago, I earnestly solicit your vote and influence in the forthcoming election to be held on August 22nd next, and if successful, will use my utmost endeavor to properly represent both the rural and urban parts of this riding, having in mind, at all times the best interests of the citizen, as a whole. Having operated the Hughes Motors of Strathmore for the past ten or eleven years it has brought me in close touch with farmers all over this riding and I feel that I have a sympathetic understanding of their problems and difficulties. I have been a member of the local Town Council for the past number of years and feel that I also appreciate the many problems the small towns and villages are faced with in these difficult times.

It is clear to each and every taxpayer in this country that a drastic reduction in the cost of government was to be made at the earliest possible date; that a balanced budget is an absolute necessity; that the membership of the Legislature and the number of Cabinet Ministers must be materially reduced; that co-operation with the Dominion and other Provincial Governments must be obtained in order to eliminate duplication, overlapping and waste; that short term and intermediate credit for farmers must be obtained; that new industries must be given encouragement to diversify the means of livelihood in the Province; that a proper financing of education is necessary; that government control of production and distribution of fuel oil will be carried out; that insurance against hail and drought for the farmer is a vital necessity; that a comprehensive program of permanent good roads must be obtained; that promotion of tourist traffic; that municipalities must be relieved from all obligations in connection with unemployment relief.

The above matters constitute the main planks of the Provincial Conservative program which I heartily endorse.

DEATH OF BABY TAYLOR

The sympathy of Strathmore and district is expressed to Mr. and Mrs. Harold Taylor on the death of their little son Clarence Harold, aged 18 months. He passed away in a Calgary hospital early Tuesday morning. The remains arrived on Wednesday evening's train and Rev. T. B. Winter conducted the funeral service here Thursday morning at 11:30 at St. Michaels Church. He is survived by his parents, one brother Kenneth, his grand parents Mr. and Mrs. J. Taylor and Mr. and Mrs. P. Bantz.

COMING EVENTS

The Hon. Ian McKenzie of Vancouver, former Cabinet member of the King, will speak in the Memorial Hall, Strathmore, the 6th of August, also Dr. Gershaw of Medicine Hat and Vaughn Kimpton, Liberal Provincial Candidate, Gleichen riding.

A lawn social will be held on Saturday August 3rd in aid of the Sacred Heart Church at the rectory grounds. Supper will be served from 5 to 8. Afternoon tea for those who desire, will be served from 2 to 4. A substantial supper from 5 to 8. There will be clock golf, horseshoe pitching, and other attractions. Come and bring your friends.

Keep Saturday August 3rd open for the Garden Party to be held on the rectory grounds of Sacred Heart Church. Tea will be served in the afternoon, clock golf, horseshoe pitching, and other attractions. Come and bring your friends.

At Nanaka on Monday, August 5th, at 3 p.m. the Nanaka Soft Ball Club will play the hosts to Delabery. This game is in the Alberta Intermediate play-off series.

VAUGHAN KIMPTON

WEDDINGS

COWELL, WONNACOTT

An interesting wedding ceremony was solemnized on Tuesday afternoon at 4 o'clock at the home of Mr. and Mrs. F. A. Wonnacott, Dr. Wonnacott, when their first daughter, Jean, was married to Mr. Frank Cowell of Chedoke, son of Mr. and Mrs. Charles Cowell. Rev. E. H. Halden of Dr. Winton officiated at the ceremony.

Given in marriage by her father, the girlish bride was charmingly gowned in her mother's wedding dress of ivory silk, much figured in blue and in her lovely wedding veil of real lace held in place by a coronet of sunbeams. She carried a bouquet of yellow tea roses.

Miss Patricia Wonnacott was her sister's bridesmaid and was frocked in dusty pink lace and matching tulle hat. Her flowers were Madame Butterfly roses and delphinium.

Mr. Malcolm Macdonald of Okotoks was the groomsmen.

During the signing of the register Miss Percival Halden sang. Following the ceremony, a reception was held in the garden, the bride and groom leaving later for the mountains for their honeymoon trip. Mrs. Cowell travelled in a suit of Catalina cloth in all white.

UNITED GRAIN GROWERS

DECLARE DIVIDEND

A dividend at the rate of four per cent, or one dollar per share, has been declared by the Directors of United Grain Growers, Ltd. for the financial year ending July 31st, 1935. Cheques will be mailed on September 1st, 1935, to shareholders of record at the close of business, July 31st.

Liberal Meeting

MEMORIAL HALL,

8:30 P.M.

STRATHMORE

Tuesday, August 6th

COME AND HEAR—

HON. IAN MCKENZIE, M. P.

(CANADA'S GREATEST SPEAKER)

F. W. Gershaw, M. P.

Sitting Member for Medicine Hat Riding

Vaughan S. Kimpton

Provincial Liberal Candidate for Gleichen Riding

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Look right—
Wear right



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ROCKYFORD

The death of Mr. Clark, east a
gloom over our town and the loss is
felt keenly here.

Mrs. Barker and her son, Percy
Barker, have come to Pine Lake for a
few days.

Rockyford sports will be on Aug.
7th.

Mrs. Pugin is looking after Mrs.
York's work at the cafe, the latter be-
ing ill (in the Calgary hospital).

Mrs. Ross has as her guest her sis-
ter, Mrs. Wood of Winnipeg.

Kathleen Wright has been the
most of Edna and Margaret Camm-
ert. Frances Jones is visiting Doris
Williams. Denice Walrod has had her
cousin Evelyn Fletcher of Calgary,
visiting her, and Anne Smith is the
guest of her sister Mrs. Harwood.

Bill Harwood has returned from a
trip to Idaho, from where he com-
municated over the air, with his
home town every day.

Mr. Bragg took his son, Edwin,
Jerry Cammert and Donald Walrod
to Sylvan Lake for a holiday, last
week.

NAMAKA

Mrs. Patterson entertained on Fri-
day afternoon in honor of Mrs. Thom-
son and Frances of Calgary who are
holidaying on the farm, also Mrs. Mc-
Intyre of Glenora. The guests in-
cluded Mrs. F. Wheeler, Mrs. Peterson,
and Stella, Misses Margaret, Ida and
Jean Thomson, Mrs. H. Colpo, Mrs. J.
McIntyre and May Mrs. H. F. Johnson
and Mrs. Macfie. A jolly afternoon
was spent ending with the usual good
cats.

Mrs. George McLean returned Sun-
day after a pleasant holiday at Ok-
stoke, the guest of Mr. and Mrs. Don
Edwards.

Mr. and Mrs. Watts spent the week-
end at the home of their daughter
Mrs. E. Edwards of Inverness.

The Namaka church services will
be discontinued for one month,
while Mr. Gilbert is off on his vaca-
tion. The next service will be on
September 1st and the following Sun-
day September 8th. Miss West will
give a talk on her work in India and
will present a display of a number of
curios from the far away land. Special
music for the occasion.

A winter roast sponsored by the
young people was held at the Weaver
dam Monday night. 35 gathered to
enjoy games and swimming. All re-
port a splendid time.

A bunch of pigeons expressed
from Calgary to Namaka on Friday
was released at 6 a.m. and reached
Calgary at 7:55 a.m. the way was badly
hurt en route and reached its desti-
nation at 7:15 p.m.

Miss Mildred Johns was the
guest of Merle Baker during the
week leaving Wednesday for her
home in Margo, Saskatchewan.

Mr. V. Kimpton, the Liberal candi-
date for the Glenora Constituency
was a visitor in town Tuesday and
hopes to arrange a meeting at Nama-
ka in the course of a week or 10 days.

NIGHTINGALE

Mrs. Hilton was hostess to the local
W. I. Ladies last Thursday. The
Strathmore W. I. and the Junior W. I.
girls of Nightingale were guests for
the day. Races and games were the
chief amusements of the afternoon.
There was an abundance of ice cream,
and lemonade for all. Prizes for the
races were donated by the W. I. mem-
bers. A sumptuous supper was served
under the trees. At the close of the
Strathmore ladies under the leader-
ship of Mrs. Keeling gave a hearty
vote of thanks for the pleasant after-
noon. Three hearty cheers were given
for the hostess. It is true as ever
that the more we get together the
merrier we be.

Mrs. Jacobs is enjoying a holiday
with friends at Chazy.

Mr. and Mrs. Harrell and children
were Sunday visitors at the Harri-
man home.

Audrey Thurston returned to her
home after visiting with her sister in
law and brothers near Ponoka.

The Nyodas girls club dance on
Friday promises a good time to all.
Kathleen Hartman spent the week-
end in Calgary with her grand mother.

BAINTREE

Miss Alice Longbottom had as her
guest for the week Mrs. Jones and lit-
tle son Barry of Crossfield.

Mr. Bill Milton will resume labor
journing after a two week's vacation.

Mr. and Mrs. James May spent a
few days with friends in Chazy. Mrs.
May attended the Ladies Institute
Convention.

The Girls Club has arranged a soft
ball tournament for men and girls at
Baintree Wednesday August 9th.
This will be followed by a dance at
Nightingale. You'll be disappointed if
you don't attend. A good time is as-
sured.

Mr. Edgar thinks this world isn't a
bad place to live, seeing his new car
can go up the hills in high gear.

Two Baintree ladies learn that one
never too old to learn, that is picking
Saskatoon without wearing any
stockings.

Bert Wynan has a new car,
which he has been trying out for
speed. He believes he can make Mal-
colm Campbell's step.

DALEMEAD

Mr. and Mrs. Andrew Van Der
Velde and daughter Daphne returned
from a motor trip to Iowa where
they visited relatives and friends.

Mr. C. Brabbins who operates the
Pool elevator at Elbowton visited re-
lative and friends at Dalemead. Mr.
Brabbins formerly operated the A. I.
elevator at Dalemead.

Mr. Henry Dism returned from a
trip to Vancouver where his son Ben
will sail on the ship Willamette Val-
ley, bound for England. Ben expects
to be a sailor and his many friends
wish him a safe voyage.

Mrs. Davenport from Holman, Mont.,
is visiting at the home of her daugh-
ter Mrs. Noel Slack, Mrs. Davenport is
Matron at the Florence Crittenton
Home at Helena.

A number of the Dalemead boys
plan to attend Field day at the
Wright Farm near Aldrich on Wed-
nesday. All the boys attending have
a plot of barley in and will be inter-
ested in the different lectures.

The J. Rae family are spending a
few days at Sylvan Lake.

EXAM RESULTS
WILL SOON BE OUT

These are the days when the mails
are very anxiously watched by a large
number of our teen age students
waiting for examination results.
Marking of Department exams is now
completed in Edmonton and the first
results to be announced will be Grade
XII and the others will follow at in-
tervals of two or three days.



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OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

HAIL CHIEF ADJUTANT!

Ye editor and scribe of the "Hanna Herald," writing in very happy pen, makes a very unique suggestion. He wonders wouldn't it be possible when squirts can predict so accurately whether we are going to have a mild or severe winter—would it not be possible that they could be trained to foretell an impending heat wave in the summer? He further suggests that they might even be trained to smell hail in the offing.

In fact, so enamored of the idea, he became that he is contemplating forming a political party on the strength of it, in the forthcoming provincial election.

We think the idea worthy of consideration. Here is the man for whom we have been waiting. Here is a man of vision! No time-worn thread-bare political platitudes here—no rickshaw from any of the old line parties.

Already he has promised one of these weather-interpreting squirts to every constituency that pledges their support. Why not be a real politician and prevent one to every household on the same condition? Think of that happy day when we could give our little friend an extra acre and he would tell us that forty-eight hours hence we were due for hail and thereby give us time to consult our insurance broker.

But why confine this idea to the provincial campaign? We think it is a program worthy of the federal field and can think of certain sections of Ontario and Quebec where we are sure there would be a 100 per cent following.

Slowly and painfully we have evolved from the stone age, the industrial age etc. Today we stand on the dawn of a new era—"The Squirrel Age." Think of how the whole panorama changes. Instead of Alberta farmers raising wheat (that they cannot sell) we now see them raising nuts for the squirts. Demands come in from every section of the globe for squirrel nuts on every hand; crying, pleading, begging for our new trained squirts and nuts; and pronto our unemployment problem is solved.

The question naturally arises—just how shall we address the leader? Will he be known as the Leader of the Hail Air Party for Alberta? or possibly "Chief Adjutant?"

Ten time chat on that fair day would run something like this: "And

what do you call your son Mrs. X?" And the mother probably answers "Oh we call him Hiawatha."

He learned of every squirrel's language.

Learned their names and all their secrets.

Prinking. Chattering from the Oak tree.

Oh my little friend the squirrel!

Bravely have you toiled to help me!

First one thought— we think it only sporting of the embryo leader—select, now that he can predict heat-waves to have us properly equipped to meet them via air-conditioned houses, soda fountain equipment in every home.

It would make a tremendous appeal to the feminine vote; although far be it from us to inter that any such suggestions might be necessary to a man probably the only man in Alberta who can boast a personal correspondence with Mrs. West. The only flaw in the idea that we can see is that when this program was fully established.

Indeed, would conversation be a lost art.

If for any reason this new party should not reach maturity, take courage—brother: when the last rumble and echo of the campaign speeches have died away, no doubt the waves of hot air will then subside. Oh, well, the best affects us all differently. One case is inspired to become the leader of a great political party, and this case—anologies Monsieur.

—:O:—

LIBERAL RALLY AUGUST 6TH

—:O:—

A treat is in store for local Liberals on Tuesday evening August 6th at the Memorial Hall when three prominent Liberals will address the meeting. Hon. Ian MacKenzie, M.P. for Vancouver who is considered one of the ablest speakers in the present House is to be here and Strathmore is indeed fortunate in having an opportunity to hear a man of this calibre. He acted as minister of Immigration in King's Govt. of 1929 and resigned when the present administration was elected to office.

Mr. Vaughan Kimpton, the local Liberal candidate, Dr. F. W. Shaw, M.P. for Medicine Hat, Mr. Joe Shaw carrying the Liberal banner for Calgary will also speak. Keep the date open.

—:O:—

FEED SHORTAGE

—:O:—

It becomes increasingly apparent that the territory from Richards east is likely to experience another feed shortage during the coming winter. It is to be hoped that every farmer in that region will utilize whatever feed is now available to the best possible advantage. In many cases there will be such sources of feed as hay to be gotten from stough bottoms, or cut along road allowances; fall rye which could be utilized better as feed than as a grain crop; wheat and oat crops now being in much the same position in many cases. Then too, there are, or will be large amounts of Russian Thistle. All of these are carefully saved at the best time, will amount up to considerable quantities of feed.

In the districts where better crop and feed conditions prevail, every effort should be made to gather as much feed as possible, for the use of the farmers who stock this winter, for sale to less favored districts, and as a reserve to carry over to a possible dry season next year.

A careful and well managed effort to produce considerable quantities of feed in the good seasons, the surplus to be carried over to the dry years, would go a long way toward avoiding the severe feed shortage, to which this region has been subjected in the past.

Farmers are reminded of the cutworm plague, which took a considerable lot of crops throughout this territory this year. Your methods of summerfallow cultivation this year will largely determine the amount of cutworms you will have next year. It summerfallow is allowed to be winnowed any disturbance from August 1st to September 15th, so that a surface crust may be formed, the female cutworm moths are prevented from laying their eggs and cutworms will be non-existent on that land the next year. This method is effective; no other method now known is effective.

It is reported that in the Cabri-Leader districts of Saskatchewan this year, on a territory one hundred miles long, and forty-five wide, that sixty per cent of the crop was destroyed by cutworms. There is always a possibility of wide spread damage throughout this region. From August 1st to September 15th is the time to take precautions against it.

E. W. Phillips, District Agriculturist.

First of Month SPECIALS

Blue Ribbon Tea, per lb	45c
Red Rose Coffee, 1 lb tins	40c
Finest Table Salt, 7 lb Sacks	15c
Robin Hood China Oats, packet	27c
20 lbs Rolled Oats, very Special	90c
Corn Flakes, Kellogg and Quaker 3 for 25c	
PECCARY SPLIT GLOVES, Pair	35c
Heavy Pack Tomatoes, large tin, 3 for	35c
Corn, Heavy Pack, 2 for	25c

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No matter how little or how much you can afford for tires, first go to the nearest Firestone Dealer's. He has a dependable, Firestone-built tire for every pocketbook that will give you the longest, safest, lowest-cost mileage and service.

SENTINEL TIRES AS LOW AS \$5.25

OLD FIELD TIRES \$6.00 AND UP REMARKABLE VALUE

50% MORE NON-SKID MILEAGE

Only in the new High-Speed tire can you get all the advantages of Goon-Dipped cords, 2 Extra Cord Plies under the tread and the new Firestone safety tread with 50% more non-skid mileage than any previous Firestone tire. Replace dangerous worn tires—see the nearest Firestone Dealer today.

NEW HIGH SPEED TIRES \$10.00 AND UP

The TIRES that TAUGHT THIRTY to THOUSANDS

TRADE IN YOUR OLD TIRES ON A NEW SET OF FIRESTONE LIBERAL ALLOWANCE

Hughes Motors

PHONE 31

STRATHMORE

Take your choice!
IT'S MONEY SAVED
ANYWAY YOU CHOOSE
in this great
Subscription
offer

THESE
MAGAZINES
WORTH A
PAID OF
\$1.00

- ☐ Liberty Magazine (52 issues) \$2.00
- ☐ Pictorial Review 1.00
- ☐ Canadian Magazine 1.00
- ☐ National Home Monthly 1.00
- ☐ Canadian Horticulture & Home Magazine 1.00

TOGETHER WITH
THIS NEWSPAPER

ALL FOR THIS LOW PRICE

\$3.00

Think what this wonderful offer will mean in enjoyment throughout the whole year for yourself and your family. Magazines of your own choice and this newspaper, packed with stories, timely articles, helpful departments and colorful illustrations. Now is your chance.

Our Guarantee to You!

This wonderful offer is available to old and new subscribers to this newspaper. We guarantee the fulfillment of all magazine subscriptions and you have positive assurance that this generous offer is exactly as represented. If you are at present a subscriber to any of these magazines your time will be extended.

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Please clip list of Magazines after checking Publications desired. Fill out coupon carefully.

Gentlemen: I enclose \$..... Please send me the magazines checked with a year's subscription to your newspapers.

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TOWN OR PROVINCE

Advertising Rates

Classified Advertising, per issue 35c
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 Cards of Thanks, In Memoriam Notices, etc.
 per issue 50c
 Display Advertising Rates on Application.

M. S. HIRTLE
 Building Contractor
 SEE US FOR—
 SCREENED PORCHES
 SCREEN WINDOWS
 Reasonable Prices—
 Plans and Estimates
 Furnished
 Phone 44 Strathmore
 HOW ABOUT YOUR
 SUBSCRIPTION ?

PETE DE KORT
 Carpenter
STRATHMORE

A. L. WILLIAMS, B. A.
 Secretary-Treasurer Grasswood M. D.
 ROCKYFORD—PHONE No. 31
 Barrister, Solicitor, Notary
 Business Service and Insurance

CHASE & CO.
 FUNERAL HOME
 Third St. Strathmore
 Full Equipment
 Day and Night Service
 LADY ATTENDANT
 Telephone 78

DISTRICT NEWS NOT APPEARING
 IN THIS ISSUE WILL BE PUBLISHED NEXT WEEK.

HUB
 BILLIARD ROOM
 AND BOWLING
 ALLEYS
STRATHMORE
 Tobaccos and All
 Smokers' Necessaries
R. HAMBL, Prop.

FRATERNAL
 CANADIAN LEGION, B. S. L.
 Strathmore Branch No. 10



President J. S. GUNN
 Sec. Treas. W. S. PATTERSON
 Hall Manager F. WRIGHT
 Meetings held the Second Tuesday
 of each month. All eligible welcome
 as members.

Church Notes

**ST MICHAEL'S AND ALL
 ANGELS CHURCH** Trinity 7
 4th August
 10 am Sunday School
 11 am Holy Communion, 1 am the
 Light.
 7:30 pm Evening, 6000 Years of
 Empire.
 Nightingale Hall Service at 8 pm
 Tuesday 31st August, The Transfig-
 uration, Holy Communion at 6 am.
 REV T B WINTER

UNITED CHURCH STRATHMORE
 Namaka—Services 11 a.m.
 Strathmore—Sunday School and
 Bible Class 10:30 a.m.
 Service at 7:30 p.m.

**SACRED HEART CHURCH
 STRATHMORE**
 (During Winter Months)
 High Mass and Sermon every Sun-
 day at 10:30 excepting first Sunday of
 the month when Low Mass will be
 at 10 a.m.

CARLETON
 First Sunday of the month Mass
 and Sermon at 11 a.m.
 Rev. Father Coonan, Pastor

**W. H. BAKER, NAMAKA, AGENT
 FOR THE BRITISH TWINE**
 WE MEET ALL COMPETITION
 TO LET OUT—500 ACRES OF
 Bushing, Phone 41212, Strathmore,
 ALBERTA. 3219

HIRTLE'S
THEATRE

Friday and Saturday
 AUGUST 2nd and 3rd
 COLLEGE RHYTHM
 Joe Turner, Helen Mae, Mary
 Brian and Jack Oakie.

Friday and Saturday
 AUGUST 9th and 10th
 Janet Gaynor and Lew Ayres in
 SERVANT'S ENTRANCE
 NEWS and COMEDY

EDITH HIRTLE

TEACHER OF VIOLIN
 REASONABLE CHARGES
 PHONE 44 STRATHMORE

**UNITED GRAIN
 GROWERS LIMITED**

A Dividend at the rate of four
 per cent has been declared on
 the paid up capital stock of Uni-
 ted Grain Growers Limited, for
 the financial year ending July
 31st, 1935.

Cheques will be mailed on Sep-
 tember 1st, 1935, to sharehold-
 ers of record at the close of
 business, July 31st.

By order of the Board of Dir-
 ectors.

R. S. LAW, President.
 Winnipeg, Manitoba,
 July 22nd, 1935.

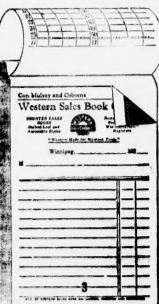
SOCIAL CREDIT

SOCIAL CREDIT PICNIC

In spite of the unfavorable weath-
 er the Social Credit Picnic was a de-
 cided success. Promptly at 2:30
 the scheduled races were run, off
 and while all the out door activities that
 had been planned could not be car-
 ried out, through the kindness of Mr
 Hirtle in putting the theatre at the
 disposal of the picnicers a very hap-
 py afternoon was enjoyed listening to
 the impromptu program. Later sup-
 per was served in Harmer's Hall
 where the hot tea and coffee flowed
 almost as freely as the rain outside.

Later, in the theatre a very enthus-
 iastic audience greeted the Social
 Credit Speakers when Mr A. B.
 Strathmore ably filled the duties of
 Chairman.

Mr I. M. McCune of Iricana, the
 Social Credit candidate in this riding
 was the first speaker. He referred to
 the approaching election as being the
 most significant campaign that has
 been taken place in Canada. He
 spoke of this province acquiring a
 debt of 150 million dollars in the past
 30 years and asked what would be
 the outcome in another thirty years
 if we did not make a change. He pic-
 tured a future if we continue creating
 loans and more interest has to be
 paid with an increased police force to
 maintain law and order and offered
 Social Credit as the only alternative.

Counter Check
Books

THE STANDARD



G.P.'s Standard 4-ply costs:

Size 4.40 x 21 10.00 Size 5.00 x 19 13.25
 Size 4.50 x 21 11.00 Size 5.50 x 19 13.50
 Size 4.75 x 19 12.25 Size 5.75 x 18 14.75
 Other sizes equally low-priced

COME IN AND SEE US TODAY!

White & Gray

PHONE 12

STRATHMORE, ALTA.

The Calgary Wranglers then gave
 a very popular introduction of western
 songs and yodeling.

Major J. W. Huggill, R. C. of Calgary
 was the next speaker. He traced the
 growth of the money system of today
 and dealt with many of the objections
 that have been raised to Social Cre-
 dit. He said that the upheaval in the
 world today was due to ghastly, hid-
 eous folly of men rather than hard
 heartedness. He suggested that hap-
 piness and welfare of the people
 should be the sole aim of any govt.
 He quoted Prof. Leacock of McGill
 University to show that if we contin-
 ue under the same financial system
 that was in vogue during the past
 100 years we were headed for inevit-
 able collapse. He showed where the
 peace and contentment or otherwise
 of the whole community is directly re-
 flected from the condition of the ag-
 riculturalists. He stressed the point
 taken from Ruskin that, there is no
 wealth but life, and showed the folly
 of the gold standard.

CARD OF THANKS

I wish to thank my friends in Strath-
 more and district for the many kin-
 dnesses, during my recent illness.
 Woodrow Downey

A DOLLAR'S WORTH
 Clip this coupon and mail it with \$1 for a six month's trial subscription to
THE CHRISTIAN SCIENCE MONITOR
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 Local Agent for—The Sun Life Assurance
 Co. of Canada and Canadian Westinghouse.
 PHONE 105 STRATHMORE

ADDITIONAL LOCAL NEWS ON PAGES TWO AND THREE

YOU DON'T NEED GLASSES

TO SEE THAT

The Cockshutt Oil Bath Mower
Is More MOWER
 PER DOLLAR

RISDON'S MACHIN SHOP
 PHONE 27

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28
S. LIBIN, Manager

**WE CASH CAL-
 GARY CHEQUES
 FOR OUR CUST-
 OMERS WITHOUT
 EXCHANGE.**

SUGAR—
 10 lbs 65c

BROWN SUGAR—
 6 lbs 45c
 10 lbs 69c

ICING SUGAR—
 2 lbs 19c
 5 lbs 40c

COFFEE—
 Red Rose,
 1 lb Tin 39c
 Bulk, 5 lbs \$1.00
 Our Best Grade,
 3 lbs 85c

**2 PEAS, 2 CORN,
 2 TOMATOES—**
 all for 69c

FLOUR—
 Robin Hood,
 98 lbs \$2.85
 Glenora,
 98 lbs \$2.65

ROLLED OATS—
 Quick or Coarse
 8 lbs 47c
 20 lbs 98c

FLY COILS—
 Dozen 19c
 Box of 50 for 70c

BLACK PEPPER—
 1 lb pkg 29c
 Half lb pkg 15c

RAISINS—
 Seedless, 2 lbs 25c

PRUNES—
 2 lbs 25c
 10 lb Box \$1.15

CORN FLAKES—
 4 pkgs 29c

CHIPSO—
 Large pkg 21c

LUX SOAP—
 4 Bars 25c

SOAP FLAKES—
 Princess,
 5 pkgs 25c

MATCHES—
 Eddy's Silent,
 3 boxes 25c

SALT—
 14 lb Sack 35c

PINEAPPLE—
 Sliced or Crushed
 2 tins for 25c

SALMON—
 2 tall tins 25c

MOLASSES—
 5 lb tin 35c

JAM—
 Strawberry,
 4 lb tin 50c

PASTRY FLOUR—
 10 lb Sack 40c

WHEATLETS—
 7 lbs 30c

**FRUIT AND
 VEGETABLES**

BLACKBERRIES
 Box 10c

TOMATOES—
 2 lbs 25c
 Basket 50c

APPLES—
 New green, 3 lb 25c

APRICOTS—
 1 lb basket 55c

PLUMS—
 Basket 55c

New POTATOES—
 9 lbs 25c

CUCUMBERS—
 Box 90c

ORANGES—
 2 dozen 45c

**PRICES CHANGE
 WITHOUT NOTICE**